



Project Management Certificate

WHY PROJECT MANAGEMENT?

Every organization — from tech startups to hospitals to museums to non-profit foundations to construction firms — hinges upon its ability to deliver complex projects on time and within budget. Franklin College's Project Management Certificate prepares students to lead with purpose: managing teams, navigating risk and turning big ideas into measurable results.

This program operates in partnership with Rize Education, integrating real-world project simulations and Agile methodologies that go beyond traditional classroom learning.



**SCAN TO
LEARN MORE**

THE CLASSROOM EXPERIENCE

From plan to execution and everything in between

Students gain hands-on experience managing real projects from initiation to close, learning the frameworks, tools and communication skills that today's employers demand. The curriculum blends industry-standard methodology with practical application and prepares every student to sit for the Certified Associate in Project Management (CAPM) exam before graduation.

- Full-cycle project management: scope, schedule, budget and risk
- Training in Agile methodologies including Scrum and iterative delivery
- CAPM exam preparation woven throughout the curriculum

The Project Management Certificate is an excellent addition to any major, and helps prepare students to be effective leaders in any career path.

EXPERIENTIAL LEARNING

Opportunities to lead from day one

Beyond the classroom, students build their professional network and gain applied experience through internships, campus leadership and real-world project teams.

- Internship opportunities across technology, healthcare, finance, and construction
- Pathway to industry-recognized certifications including CAPM, PMP, and CSM
- Access to student-led project teams and professional shadowing experiences

Project managers are needed in every sector — from IT and healthcare to manufacturing and government. This program builds the leadership mindset and tactical skillset to deliver results anywhere.



POST-GRADUATION

Unlimited career potential

According to Lightcast, project management professionals earn an average salary of \$93,000, with approximately 800,000 positions open across industries. Graduates are prepared for a wide range of in-demand roles:

Role	Starting Salary
Project Coordinator	\$45,000
Operations Manager	\$65,000
Project Manager	\$75,000
Scrum Master	\$75,000
IT Project Manager	\$80,000
Program Manager	\$90,000

PROGRAM OVERVIEW

- **Integrated professional development:** Every major at Franklin College has an intentionally crafted series of professional experiences for students, including résumé and portfolio development, networking events, and hands-on projects solving real-world problems.
- **Résumé-ready career experience:** All students complete at least one internship before graduation, allowing students to see how ideas in the classroom are used in the workplace and to begin developing their professional network.



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