



MULTIMEDIA JOURNALISM

100%

of our students
complete an internship
or undergraduate
research.

**Multimedia journalism major • Multimedia journalism minor
• Visual communications minor**

Master a suite of written, visual and verbal skills and become a master storyteller as a Franklin College multimedia journalism major. See your work online, in print and on air before graduating, and enter the field backed by the Pulliam School of Journalism's prestigious name.

THE CLASSROOM EXPERIENCE

Timeless journalistic education and emerging skills training

Coursework combines the foundational and timeless practices of writing, editing and reporting, with emerging media training, including digital design and multimedia storytelling. The multimedia journalism curriculum culminates with a comprehensive capstone project. Seniors spend a semester working individually on a single story of personal interest, using the skills they have gained in the program to produce an extensive multimedia storytelling project. Past story topics include:

- Overseas adoption regulations
- Immigration
- Changing high school enrollments
- First Amendment issues

SCAN

to learn more



THE MEDIA LANDSCAPE EVOLVES RAPIDLY, AND THE FRANKLIN COLLEGE MULTIMEDIA JOURNALISM CURRICULUM ADAPTS TO PREPARE STUDENTS TO EXCEL.

OUTSIDE THE CLASSROOM

Immersive experiences and multiple internships

Every multimedia journalism major spends a semester at the award-winning Franklin College Statehouse Bureau. Their work is published on TheStatehouseFile.com and distributed to digital, print and broadcast clients across the state and the nation. In addition to being published in some of the most prominent media outlets in Indiana, students receive stipends or scholarships for their work.

Students may also work on projects with the Pulliam School of Journalism's many media partners. Students have worked on documentaries distributed to PBS affiliates across the country. Two of those documentaries — "William Hudnut: Twilight Reflections, Evening Meditations" and "The Children's Crusade Revisited: Slaughterhouse-Five at 50" — won professional Emmy Awards.

Every multimedia journalism major completes at least one internship before graduation, though many students complete two or more. Previous students have interned with:

- CBS
- Indiana Pacers
- *Indianapolis Monthly Magazine*
- *Indianapolis Business Journal*
- *The Indianapolis Star*
- WFYI Indianapolis
- WRTV Indianapolis
- WTHR Indianapolis
- WISH Indianapolis



POST-GRADUATION

97 percent job and graduate school placement

Equipped with well-honed storytelling, writing and researching skills, Franklin College multimedia journalism majors have little trouble starting their careers. The department has maintained a 97 percent job and graduate school placement rate for the past six years. Previous graduates have gone on to work for:

- CNN
- Disney Channel
- *POLITICO*
- Digital and creative agencies
- *The Wall Street Journal*
- Local and regional news stations
- *The Indianapolis Star*
- Self-employed as writers and consultants

DEPARTMENT OVERVIEW

- **Extracurricular opportunities:** Multimedia journalism majors participate in a variety of student-run media outlets, including the campus newspaper, *The Franklin*, and a campus newscast.
- **Career preparedness in the classroom:** Every multimedia journalism major takes Ethics and Professional Development, a course designed to introduce students to professional etiquette, résumé and cover letter writing and journalistic career options.
- **Department contact information:** Read more about the program at FranklinCollege.edu/multimedia-journalism or contact Scott McDaniel, department chair, at 317.738.8208 or smcdaniel@FranklinCollege.edu.