

MULTIMEDIA JOURNALISM MAJOR

NAME:

ADVISER'S NAME:

EMAIL:

PHONE:

GRADE REQUIREMENTS

A grade of C- or better is required for all courses for the major, minor and endorsements. A grade of C- or better is required for all pre-requisite courses regardless of academic major.

CORE REQUIREMENTS

- ☐ MMJ 115 Reporting, Interviewing and Newswriting
- ☐ MMJ 135 Editing for Print and Online
- ☐ MMJ 195 Digital Media Production I
- ☐ MMJ 180 Publication Design
- ☐ MMJ 190 Digital Photography
- ☐ MMJ 255 Video for Digital Journalism II
- ☐ MMJ 445 Communication Law in a Digital World

IMMERSION EXPERIENCE

This immersive, semester-long experience (during which students take only immersion experience courses) will focus on developing students' storytelling skills. Students will work across media platforms and may be published by professional news operations. This experience will be enhanced by detailed instruction in multimedia storytelling techniques and classroom exploration of contemporary political or public policy issues. Students must have completed successfully MMJ 115, MMJ 120, MMJ 135, MMJ 190, MMJ 195, MMJ 255, and INT 119 before registering for the Immersion Experience, or consent of the instructor.

Additionally, there is a Political Science prerequisite (POL 110, POL 225, or POL 234). This experience includes the following courses, which are co-requisites and must be taken concurrently:

- ☐ INT 200 Multimedia Internship (6 hours)
- ☐ MMJ 210 Advanced Reporting and Database Research to Immersion (6 hours)

PROFESSIONAL DEVELOPMENT

- ☐ MMJ 120 Ethics and Professional Development
- ☐ MMJ 498 Multimedia Portfolio
- ☐ MMJ 499 Multimedia Storytelling Senior Project

ACTIVITY CREDITS

All MMJ majors must participate and earn credit for at least THREE multimedia journalism activity experiences such as:

- ☐ MMJ 001 Student Media
- ☐ MMJ 002 Statehouse File
- ☐ MMJ 005 TV News
- ☐ MMJ 007 Media Manager

RELATED FIELD REQUIREMENTS

Twelve semester hours from ONE field outside MMJ. All courses used to satisfy the related field requirement must be completed with a grade of C- or better.

LIBERAL ARTS (LA) CORE

- ☐ FYS First Year Seminar
- ☐ IMM XXX (ON CAMPUS)
- ☐ IMM XXX (OFF CAMPUS)
- ☐ LA 101 Read & Write Critically
- ☐ LA 102 Past & Present
- ☐ LA 103 (Math/Computer)
- ☐ LA 111 Public Speaking
- ☐ LA 201 Analyzing Literature

Exploratory Courses

Creative Arts

- ☐ MMJ 190 Digital Photography

Civil Learning

- ☐ MMJ 445 Communication Law in a Digital World

- ☐ International
- ☐ Scientific Thinking
- ☐ Reasoning and Values
- ☐ Human Behavior

Foreign Language

- | | | |
|----------------------------------|----|----------------------------------|
| ☐ SPA 110 | OR | ☐ FRE 110 |
| ☐ SPA 111 | OR | ☐ FRE 111 |

Notes

MINOR REQUIREMENTS

Multimedia Journalism Minor

(except for Public Relations majors)

Required Courses

- ☐ MMJ 115 Reporting, Interviewing and Newswriting
- ☐ MMJ 120 Ethics and Professional Development
- ☐ MMJ 135 Editing for Print and Online
- ☐ MMJ 180 Publication Design
- ☐ MMJ 190 Digital Photography
- ☐ MMJ 195 Digital Media Production I
- ☐ MMJ 445 Communication Law in a Digital World

Multimedia Journalism Minor

(for Public Relations majors)

A minimum of 16 hours in any combination of the following courses*

- ☐ MMJ 001 Student Media**
- ☐ MMJ 002 Statehouse File**
- ☐ MMJ 005 TV News**
- ☐ MMJ 007 Media Manager**
- ☐ MMJ 115 Reporting, Interviewing and Newswriting
- ☐ MMJ 135 Editing for Print and Online
- ☐ MMJ/SPR 255 Video for Digital Journalism II
- ☐ SPR 200 Game Coverage
- ☐ SPR 301 Covering Economics and Public Policy in Sports
- ☐ SPR 303 Sports Information

Public Relations Minor

(For Multimedia Journalism majors)

Required Courses

- ☐ PRL 221 Public Relations Practice Areas
- ☐ PRL 222 Social Media Strategy and Tactics
- ☐ PRL 333 Public Relations Writing
- ☐ PRL 334 Learning Engagement with Public Relations Professionals
- ☐ BUS 101 Introduction to the Business Mindset
- ☐ SOC 230 Introduction to Nonprofits

Notes

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Visual Communications Minor

Required Courses

- ☐ ART 140 Graphic Design I
- ☐ ART/MMJ/PRL/SPR 190 Digital Photography
- ☐ ART 240 Graphic Design II
- ☐ ART 290 Digital Fine Art Photography II
- ☐ MMJ 195 Digital Media Production I
- ☐ MMJ/PRL/SPR 255 Video for Digital Journalism II

*All pre-requisites for courses must be met as listed in the catalog description for each course. Courses required for the public relations major cannot be double-counted as courses for a minor in multimedia journalism. A minimum grade of C- is required in all courses counted toward the minor.

****Only one-time successful activity course completion can be counted toward the multimedia journalism minor for public relations majors. No repeat credit for an individual course.**