



MULTIMEDIA JOURNALISM

100%

of our students complete an internship or undergraduate research.

**Multimedia journalism major • Multimedia journalism minor
• Visual communications minor • Rhetoric minor**

Master a suite of written, visual and verbal skills and become a master storyteller as a Franklin College multimedia journalism major. See your work online, in print and on air before graduating, and enter the field backed by the Pulliam School of Journalism's prestigious name. Upon graduation, you will be primed to excel in this fast-paced, constantly changing field.

SCAN

to learn more



THE CLASSROOM EXPERIENCE

Timeless journalistic education and emerging skills training

Coursework blends the foundational and timeless practices of writing, editing, reporting, anchoring and photography with emerging media training, including digital design, multimedia storytelling, social media and more. The multimedia journalism curriculum culminates with a comprehensive senior research project; students spend a semester working individually on a single story of personal interest, using the extensive set of skills they have gained in the program to design a website, write a 1,000-word story, produce a video, create interactive graphics and craft other media assets. Past story topics include:

- Overseas adoption regulations
- Immigration
- Changing high school enrollments
- Concussions

THE MEDIA LANDSCAPE IS RAPIDLY CHANGING, AND THE FRANKLIN COLLEGE MULTIMEDIA JOURNALISM CURRICULUM IS EVOLVING ALONGSIDE IT, PREPARING STUDENTS TO EXCEL IN AND ADAPT TO TODAY'S EVER-CHANGING NEWSROOMS AND FILL ROLES THAT DON'T EVEN EXIST YET.

OUTSIDE THE CLASSROOM

Immersive experiences and multiple internships

Every multimedia journalism major spends a semester covering state politics for the award-winning Franklin College Statehouse Bureau. Student work, which is available to view on thestatehousefile.com, is circulated to television, newspaper and radio clients around the state and nation. In addition to being published in some of the most prominent media outlets in Indiana, students receive stipends or scholarships for their work. Students also can work with the Pulliam School of Journalism's many media partners on projects big and small. In the past six years, Franklin College journalism students have worked on five documentaries that have been broadcast by PBS affiliates. Two of those documentaries — "William Hudnut: Twilight Reflections, Evening Meditations" and "The Children's Crusade Revisited: Slaughterhouse-Five at 50" — won professional Emmy Awards. The Slaughterhouse-Five documentary went into national distribution and was aired on public broadcasting stations all across the United States.

In addition to these unique department-led opportunities, every multimedia major completes at least one internship before graduation, though many students complete two or more. Previous students have interned with:

- CBS
- *Indianapolis Monthly Magazine*
- *Indianapolis Business Journal*
- *The Indianapolis Star*
- Indiana Pacers
- WFYI Indianapolis
- WRTV Indianapolis
- WTHR Indianapolis
- WISH Indianapolis

POST-GRADUATION

97 percent job and graduate school placement

Armed with well-honed storytelling, writing and researching skills, Franklin College multimedia journalism majors graduate with a breadth of professional opportunities available to them and have little trouble securing gainful employment. The department has maintained a 97 percent job and graduate school placement rate for the past six years. Previous graduates have gone on to work for:

- CNN
- *POLITICO*
- *The Wall Street Journal*
- *The Indianapolis Star*
- Disney Channel
- Digital and creative agencies
- Local and regional news stations
- Self-employed as writers and consultants

DEPARTMENT OVERVIEW

- **Extracurricular opportunities:** Multimedia journalism majors participate in a variety of student-run media outlets, including the campus newspaper, *The Franklin*, and a campus newscast.
- **Career preparedness in the classroom:** Every multimedia journalism major takes Ethics and Professional Development, a course designed to introduce students to professional etiquette, résumé and cover letter writing and journalistic career options.
- **Department contact information:** Read more about the program at FranklinCollege.edu/multimedia-journalism or contact Joe Morris at 317.738.8200 or jmorris@FranklinCollege.edu.