

The background of the entire page is a photograph of a large, multi-story brick building with a series of prominent arches in the foreground. The building has a grey roof and several windows. In front of the building is a green lawn and some bushes. The sky is blue with some light clouds. The title text is overlaid on a dark blue horizontal band across the middle of the image.

# FISCAL YEAR 2020-21 Giving Society Impact Report

FRANKLIN  
COLLEGE 



# Thank You!

Special thanks to all who support Franklin College through one or more of its giving societies.



Every institution needs philanthropic leaders. The Heritage Society honors benefactors whose lifetime giving exceeds \$10,000. Their extraordinary generosity helps Franklin College achieve its mission.

Contact: Dana S. Cummings, CFRE, vice president of institutional advancement, 317.738.8235, [\*\*dcummings@FranklinCollege.edu\*\*](mailto:dcummings@FranklinCollege.edu).



Members of the Horizon Society have invested in Franklin College through planned or deferred gift arrangements to any program.

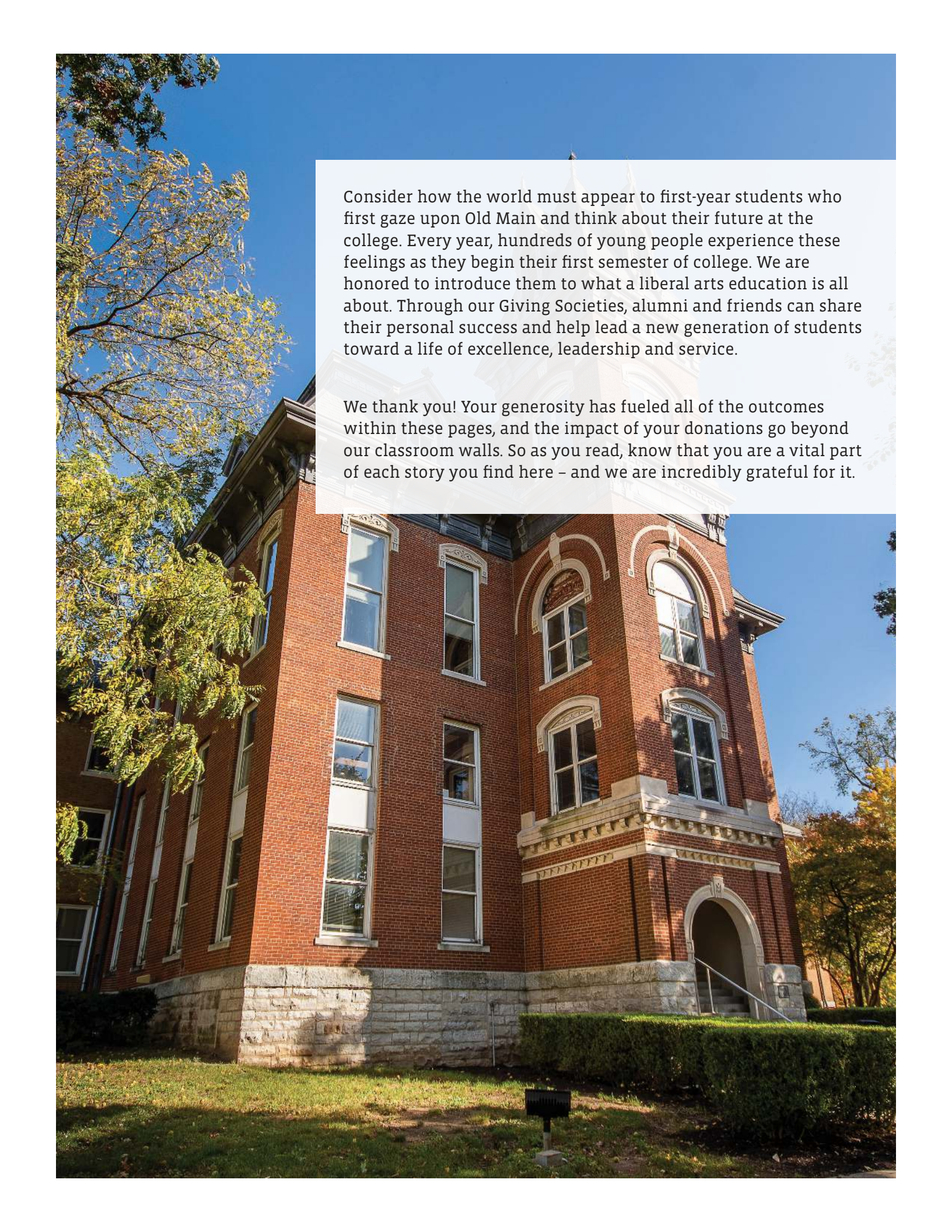
Contact: Nora Brems '87, director of planned giving, 317.738.8864, [\*\*nbrems@FranklinCollege.edu\*\*](mailto:nbrems@FranklinCollege.edu).



The President's Circle honors donors who contribute \$1,000 or more in a single calendar year to any of Franklin College's funds.

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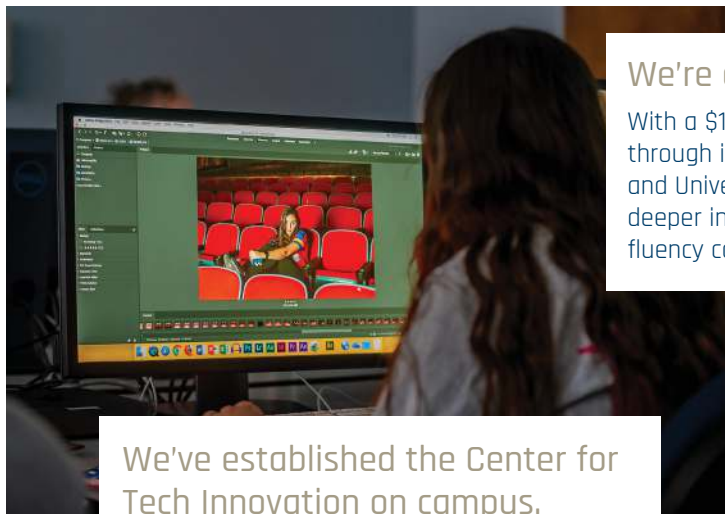
Consider how the world must appear to first-year students who first gaze upon Old Main and think about their future at the college. Every year, hundreds of young people experience these feelings as they begin their first semester of college. We are honored to introduce them to what a liberal arts education is all about. Through our Giving Societies, alumni and friends can share their personal success and help lead a new generation of students toward a life of excellence, leadership and service.

We thank you! Your generosity has fueled all of the outcomes within these pages, and the impact of your donations go beyond our classroom walls. So as you read, know that you are a vital part of each story you find here – and we are incredibly grateful for it.



# Your Impact on Franklin College

Your generosity allows us to match our ambitions with goals, and our goals with resources. Gifts like yours provide scholarships and resources that allow our students to achieve their goals and become successful in their chosen fields. In fact, Franklin College graduates are highly sought by many companies and organizations so your support will continue to make a difference as students you help become productive and community-minded alumni.



## We're all about digital fluency.

With a \$1 million grant from Lilly Endowment Inc., through its Charting the Future for Indiana's Colleges and Universities initiative, Franklin College is digging deeper into technology integration to enhance digital fluency campuswide.

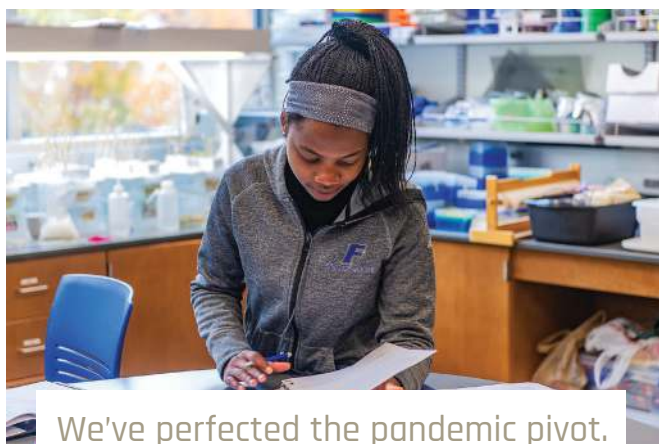
## We've established the Center for Tech Innovation on campus.

The center, neighboring Fought Stadium, gives new purpose to a facility formerly used as the College annex. The center currently houses a podcast production studio and a host of curricular and co-curricular activities associated with the digital fluency initiative.



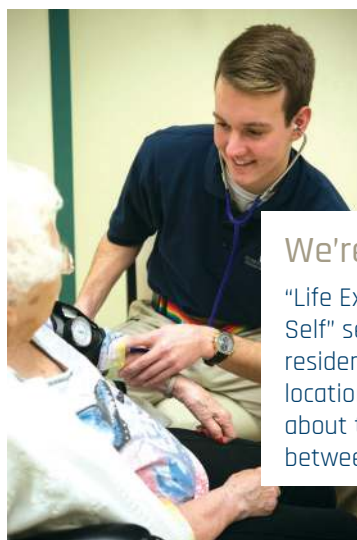
## We're ready to compete in esports.

In addition to the thrill of competition and lessons in strategy and ethics, esports programs provide opportunities to engage students in building career competencies such as digital content creation, business marketing, sponsorship development and team management. GRIZGaming launches in Fall 2021.



## We've perfected the pandemic pivot.

Franklin College received an Honorable Mention from TechPoint's Mira Awards for "Pandemic Pivot of the Year", a new category created to recognize those who excelled at adapting and problem-solving to meet pandemic-induced constituent needs, seizing market opportunities created by demand shifts and surviving amid difficult operational challenges throughout 2020. The College was also presented a 2021 Business Resilience Award from Aspire Johnson County.



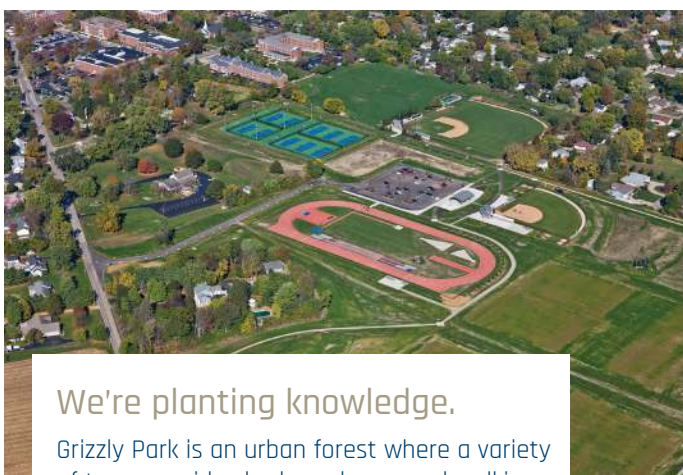
## We're bridging generations.

"Life Examined: In Pursuit of Your Best Self" seminar paired students with residents at Morning Pointe's Franklin location to encourage visits and dialogue about the differences and similarities between generations.



## We're making Franklin College more inviting and inclusive for everyone.

Franklin College affirms its commitment to racial equity, justice and inclusion as an institution dedicated to making the world a better place for all people. We pledge to work intentionally and proactively with all our constituencies to create an equitable, supportive and respectful environment for our marginalized students, faculty, staff and alumni within our campus and within the community of Franklin. For more information, visit [FranklinCollege.edu/diversity](https://FranklinCollege.edu/diversity).



## We're planting knowledge.

Grizzly Park is an urban forest where a variety of trees provide shade and surround walking trails with beauty. The efforts have enabled the College to qualify as a Tree Campus Higher Education designee of the Arbor Day Foundation for eight consecutive years.



## We're launching purpose-driven careers.

Twenty-four students in the Master of Science in Physician Assistant Studies Program received their white medical coats in 2020, symbolizing their halfway point of completion in the 25-month endeavor.



## We're serious about athletics.

The Johnson Memorial Health Athletics Annex at Franklin College is on the horizon thanks to a \$1 million commitment from the Franklin-based healthcare network. Batting cages, golfing surfaces, a weight room and ample indoor spaces will accommodate a variety of athletic practices to support skills development and conditioning year-round.

# Thank You!



# Perspectives



“As an international student from Mexico living in Indiana, I was not eligible for federal student aid. That forced me to consider a move to another country to continue my education. But when I applied for and received a scholarship in the Pulliam School of Journalism, I was able to remain in the U.S. and study at Franklin College. Franklin has opened so many doors for me, including some I hadn’t thought possible. The financial assistance I received from Franklin covered all of my educational expenses and even allowed me to travel abroad. If it wasn’t for Franklin College, my college experience wouldn’t have been nearly as complete.”

**Carolina Puga Mendoza '22, Multimedia Journalism and French, Minor in International Relations**



“Supporting Franklin College students financially allows them to experience unique opportunities, develop into critical thinkers and learn how to adapt to an ever-changing world. Students come to Franklin wide-eyed with possibility. Donors provide the financial foundation that allows them to reach their goals, create new ideas and graduate ready to be leaders and innovators in their professional life.”

**Kyra Noerr, Ph.D., RCEP, Associate Professor**



“From our Indiana home base, OneAmerica has grown into a national provider in insurance and financial services, with offices in California, Maine, Wisconsin and beyond. Local talent continues to be a driver of our success, and the experience Franklin College provides helps prepare students to lead in business and in our community. It’s one of the many reasons why OneAmerica is proud to support Franklin’s academic and enrichment programs.”

**Jen Pittman '00, OneAmerica, Vice President of Community Affairs**

## Thank you donors!

It has been an unprecedented year in many ways, and one that has proven the resilience of the entire Franklin College family. Through it all, generous philanthropy has enabled continuous delivery of the distinctive, transformational liberal arts experience that is vital to our students. We are immensely grateful to our donors whose collective efforts set new records in college giving, including surpassing \$700,000 to the Franklin Fund for the second consecutive year.

For more examples of donor impact, watch the thank you video from Franklin College President Kerry Prather at [FranklinCollege.edu/donor-honor-roll](https://FranklinCollege.edu/donor-honor-roll). Then, look for your name in the 2020-21 Honor Roll of Donors shared below the video.

# By the Numbers

## Donors

Total donors: 3,689

Total alumni donors: 1,975

Total dollars (committed): \$5,060,527

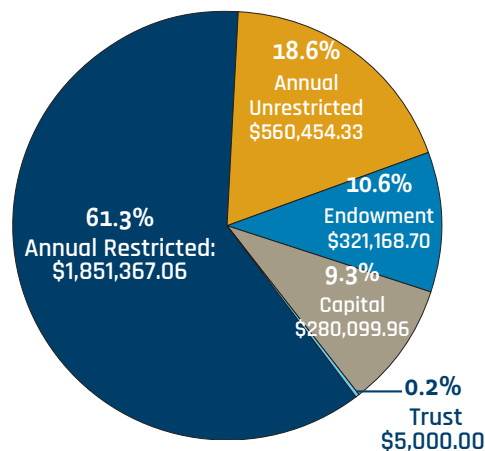
## Households/Organizations in Each Society:

The Heritage Society: 507 households

The Horizon Society: 109 households

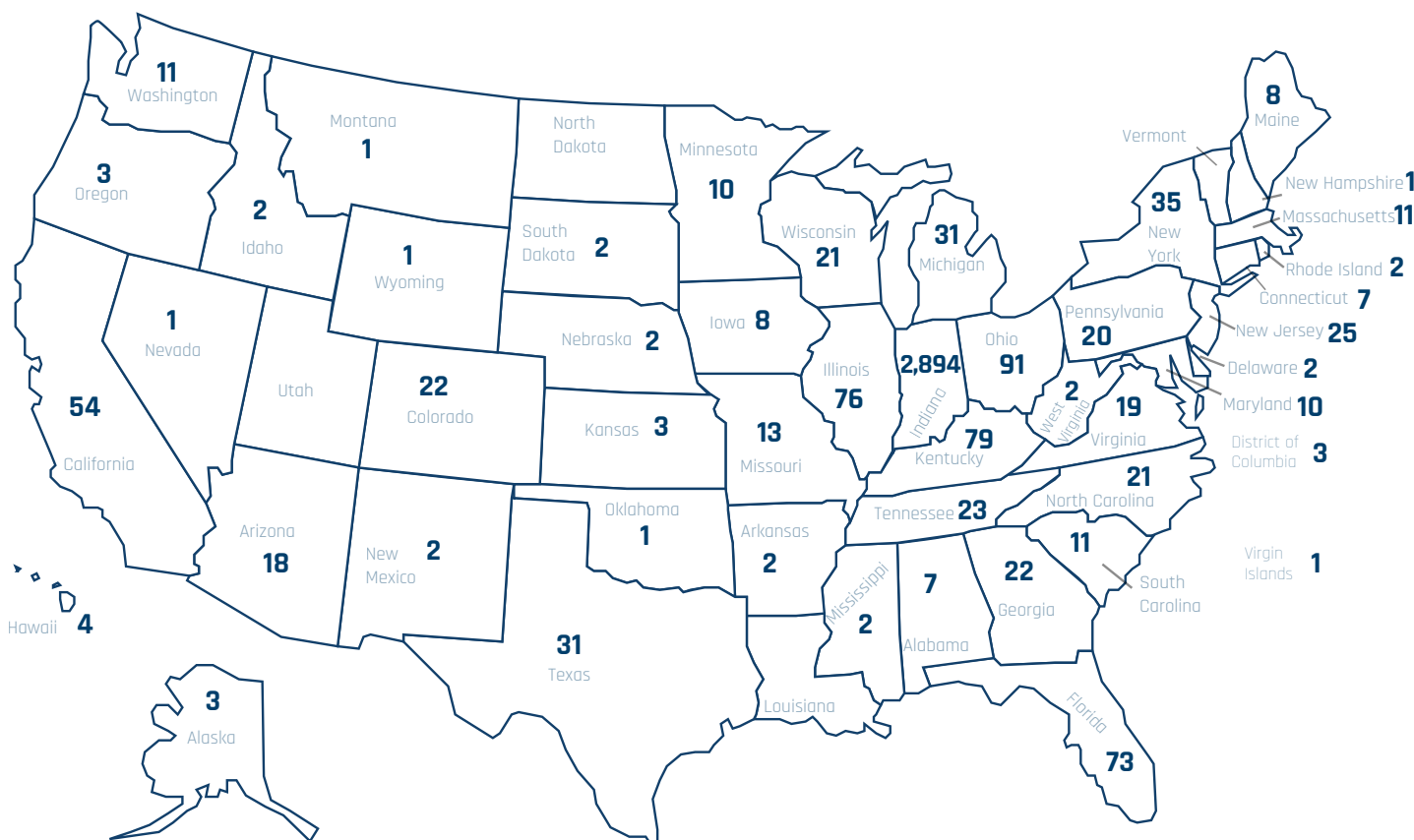
The President's Circle: 367 households/orgs

## President's Circle Gifts by Purpose



## Donors by Location

Unduplicated head count of donors per state. Donors in other countries: 3 Canada, 1 United Kingdom



Total Dollars to Franklin Fund from All Sources: \$728,098

On an annual basis, the gifts to the Franklin Fund provide the financial power of an additional \$18 million in permanent endowment.

# Thank You

Thank you for being there when we need you the most. Your trust in Franklin College makes all the difference. Your leadership support is absolutely essential to continuing the good work that happens at Franklin College. Individuals like you are the reason Franklin College can continue to succeed – and you are so very appreciated.

## For more ways to give:

[www.FranklinCollege.edu/giving](http://www.FranklinCollege.edu/giving)

317.738.8040 or 800.852.0232

## JOIN US ON SOCIAL MEDIA



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