



MULTIMEDIA JOURNALISM

**Multimedia journalism major • Multimedia journalism minor
• Visual communications minor • Rhetoric minor**

Master a suite of written, visual and verbal skills and become a master storyteller as a Franklin College multimedia journalism major. See your work online, in print and on air before graduating, and enter the field backed by the Pulliam School of Journalism's prestigious name and primed to excel in this fast-paced, constantly changing field.

THE CLASSROOM EXPERIENCE

Timeless journalistic education and emerging skills training

The media landscape is rapidly changing, and the Franklin College multimedia journalism curriculum is evolving alongside it, preparing students to excel in and adapt to today's ever-changing newsrooms and fill roles that don't even exist yet. Coursework blends foundational and timeless practices - writing, editing, reporting, anchoring and photography - with emerging media training - digital design, multimedia storytelling, social media and more. The multimedia journalism curriculum culminates with a comprehensive senior research project; students spend a semester working individually on a single story of personal interest, using the extensive set of skills they've gained in the program to design a website, write a 1,000-word story, produce a video, create interactive graphics and craft other media assets. Past story topics include:

- Overseas adoption regulations
- Immigration
- Changing high school enrollments
- Concussions

100%

of our students
complete an internship
or undergraduate
research.

www.FranklinCollege.edu

101 BRANIGIN BLVD. • FRANKLIN, INDIANA 46131

THE MEDIA LANDSCAPE IS RAPIDLY CHANGING, AND THE FRANKLIN COLLEGE MULTIMEDIA JOURNALISM CURRICULUM IS EVOLVING ALONGSIDE IT, PREPARING STUDENTS TO EXCEL IN AND ADAPT TO TODAY'S EVER-CHANGING NEWSROOMS AND FILL ROLES THAT DON'T EVEN EXIST YET.

OUTSIDE THE CLASSROOM

Immersive experiences and multiple internships

Every multimedia journalism major spends a semester covering state politics for the award-winning Franklin College Statehouse Bureau. Student work, which is available to view on **thestatehousefile.com**, is circulated to television, newspaper and radio clients around the state. In addition to being published in some of the most prominent media outlets in Indiana, students are compensated for their work. Students also have the opportunity to work in partnership with WFYI to produce a professional documentary and can even contribute topics for consideration. A recent such documentary, which recounted the life and career of former Indianapolis Mayor William H. Hudnut III, won a regional Emmy Award. Another documentary about former Senator Richard Lugar is up for Emmy consideration in 2019.

In addition to these two unique department-led opportunities, every multimedia major completes at least one internship before graduation, though many students complete two, three or more. Previous students have interned with:

- CBS
- *Indianapolis Monthly Magazine*
- *Indianapolis Business Journal*
- *The Indianapolis Star*
- Indiana Pacers
- WFYI Indianapolis
- WRTV Indianapolis
- WTHR Indianapolis
- WISH Indianapolis

POST-GRADUATION

97 percent job and graduate school placement

Armed with well-honed storytelling, writing and researching skills, Franklin College multimedia journalism majors graduate with a breadth of professional opportunities available to them and have little trouble securing gainful employment. The department has maintained a 97 percent job and graduate school placement rate for the past six years. Previous graduates have gone on to work for:

- CNN
- Disney Channel
- *POLITICO*
- *The Wall Street Journal*
- *The Indianapolis Star*
- Digital and creative agencies
- Local and regional news stations
- Self-employed as writers and consultants

DEPARTMENT OVERVIEW

- **Extracurricular opportunities:** Multimedia journalism majors participate in a variety of student-run media outlets, including the campus newspaper, *The Franklin*, and the campus radio station WFCI-FM.
- **Career preparedness in the classroom:** Every multimedia journalism major takes Ethics and Professional Development, a course designed to introduce students to professional etiquette, résumé and cover letter writing and journalistic career options.
- **Department contact information:** Read more about the program at www.FranklinCollege.edu/multimedia-journalism or contact Pulliam School of Journalism Assistant Director Ann Barton at 317.738.8208 or abarton@FranklinCollege.edu.