



Graphic-Web Designer

Franklin College seeks an innovative Graphic-Web Designer to create external and internal marketing pieces. Reporting to the Director of Marketing, the Graphic-Web Designer should understand high-level strategy for creative – what is “brand” and how to deftly apply it across a spectrum of marketing collateral. The role is creative, detail oriented and “on the cusp” of creative trends for 15-22 years old. The individual will create array of print marketing collateral – producing new concepts in addition to recycling past projects. Will assist in project management of marketing projects for print and digital. Maintain and enhance the website under the direction of Director. Individual will assist marketing with online forms, email templates and creating graphics for social media. May exercise supervision over student workers.

Qualifications include a Bachelor’s degree in Graphic Design, Journalism, Public Relations, Marketing or similar field is required. Expertise in Adobe Creative Cloud, (including InDesign, Photoshop and Illustrator). Proficiency in WordPress, Google Analytics, Google Tag Manager. Excellent verbal, written and interpersonal skills. Strong organizational and multitasking skills. This twelve month, exempt position will help Franklin College’s Office of Marketing and Communications.

Excellent benefits package including: health, life and disability insurance, paid vacation, sick and holiday time, retirement plan, and full tuition benefits for employees and their family. Review of applications will begin immediately and continue until the position is filled. Qualified candidates – **Click link to apply for position here – [Franklin College Staff Application](#)**

Contact Human Resources with additional questions.

Franklin College
101 Branigin Blvd.
Franklin, IN 46131
humanresources@franklincollege.edu

Franklin College is committed to providing an inclusive and welcoming environment and to ensuring that educational and employment decisions are based on individuals’ abilities and qualifications. Consistent with these principles and applicable laws, it is therefore the College’s policy not to discriminate on the basis of age, color, disability, gender, gender expression, gender identity, genetic information, national origin, marital status, race, religion, sex, sexual orientation or veteran status as consistent with the Policy on Prohibited Discrimination, Harassment and Related Misconduct. No person, on the basis of protected status, shall be excluded from participation in, be denied the benefits of, or be subjected to unlawful discrimination, harassment, or retaliation under any College program or activity, including with respect to employment terms and conditions. Such a policy ensures that only relevant factors are considered and that equitable and consistent standards of conduct and performance are applied.